
Jordan S. Gruber, J.D., M.A.

A Brief History of Positions & Experience

1991–Present Menlo Park and Palo Alto, CA

Writer/Ghostwriter/Editor: The Practical Wordsmith

- The Practical Wordsmith: Freelance writing, ghostwriting, interviewing, editing, writing coach, and web work in financial services, psychology, wellness, law, and technology. www.PracticalWordsmith.com and www.FinancialServicesWriting.com. Written roughly 15 books and 200 other published pieces.

1995–Present Menlo Park, CA

Founder & Chief Executive Officer, Enlightenment.Com, Inc.

- Founded website in 1995, produced first versions of website, raised initial investment, attracted and led management, employees, and contributors.
- Created and distributed “Speaking of Everything,” first-ever audio CD interview of American philosopher Ken Wilber.

1998–2000 Mountain View, CA

Legal Researcher & Writer, NASA Ames Research Center

- Research, writing, editing, and litigation responsibilities.
- Directly assisted Patent Counsel for one year; some patent drafting.
- Established and ran website for Office of Chief Counsel.

1991–1996 San Francisco, CA

Lawyer’s Cooperative Publishing/Bancroft Whitney

- Regular contributor to major national legal publishers (see Publications below).

1989–1991 San Francisco, CA

Managing Editor, GNOSIS Magazine

- Managed authors and contributors; performed detailed line editing of all content.
- Contributed roughly a dozen book reviews and one essay.

1988–1989 Palo Alto, CA

Associate Attorney, Cooley Godward

- Participated in multibillion-dollar biotech arbitration; drafted software licenses, marketing contracts, and complex memo on classified information; pro bono work.

1983–1984 New York, New York

Grant Writer, Federation Employment and Guidance Service

- Wrote grant applications at federal, state, and local levels.
- Refined descriptions of staff biographies, program materials, successes, and funding rationales. Worked closely with organization leadership to meet difficult deadlines.

Education

1985–1988 Charlottesville, VA
J.D., University of Virginia School of Law

- Member, *Virginia Law Review*, 1986.
- Research & Projects Editor, of the Managing Board of the *Virginia Law Review*, 1987-1988.
- Member, Order of the Coif, 1988.
- Appointed to Society of Fellows.
- Graduated in top two percent of class.
- Member California State Bar, 1988; currently inactive, in good standing.

1982–1984 Binghamton University, NY
M.A.P.P.A.A. (Master of Public Policy Analysis & Administration)

- Wrote equipment grants for University Law Enforcement Division.
- Taught class on introduction to political science.

1977–1981 Harpur College, Binghamton University, NY
B.A. (Philosophy)

- Graduated with honors; Phi Beta Kappa.

**Publications:
Books, Legal
Treatises,
and Other
Materials
Under My
Own Name,
Or With My
Writing
Contribution
Otherwise
Recognized**

Financial Services

- Wrote *The Value of Debt* for Tom Anderson (Wiley, 2013); released in September of 2013, this book has already made it onto two *New York Times* bestsellers lists. Thanked as writer in acknowledgments.
- Wrote *The Winners Circle V: Wealth Management Insights from America's Best Financial Advisory Teams* (Horizon, 2009). Thanked as writer in acknowledgments.
- Wrote *The Winners Circle: Asset Allocation Strategies from America's Best Financial Advisors* for R.J. Shook (Horizon, 2007). Thanked as writer in acknowledgments.

Legal Writing [written under my own name, sometimes with expert co-authors, for Bancroft Whitney/Lawyers Cooperative Publishing]:

- “Potential for Fabricating Recorded Evidence Grows: Technological Advances in Audio and Video Recordings May Affect Court Admissibility Standards,” *The National Law Journal* (B13), April 22, 1996.
- *Video Technology*, 58 *Am Jur Trials* (1996) (184 pages).
- *Electronic Evidence* (1995) (1,070 pages).
- *Audio Recordings: Evidence, Experts & Technology* (with forensic experts Fausto Poza and Anthony J. Pellicano), 48 *Am Jur Trials* 1 (1993) (585 pages).
- *Foundation For Audio Recording As Evidence*, 23 *Am Jur Proof of Facts* 315 (1993) (182 pages). *Voicegram Identification Evidence* (written with Tito Poza) 54 *Am Jur Trials* 1 (1995) (259 pages).

- *California Litigation Techniques: Videotape Evidence*, The Association of California Trial Lawyers (1992) (75 pages, excerpted from previous materials).
- *Foundation for Contemporaneous Videotape Evidence*, 16 Am Jur Proof of Facts 3d 493 (1992) (83 pages).
- *Videotape Evidence*, 44 Am Jur Trials 171 (1992) (145 pages).

Psychology and Wellness

- Contributed to *Anything Is Possible: The Art & Science of Tapping Into Your Power* for Robert Rudelic (Impax Books, 2005).
- Contributed to *Changing Channels* (Ex Libris, 1992) by Steve Cross.

Magazines and Online Venues

- *GNOSIS Magazine*: roughly 15 articles, columns, or reviews under my name.
- *WIRED*: roughly 10 articles, columns, or reviews under my name.
- Extensive writing of reviews, articles, and interviews for Enlightenment.Com.

***Publications:
Books,
Articles,
Columns,
White
Papers, and
Other
Materials
Where My
Role
Remains
Confidential
Or Is
Otherwise
Not
Recognized***

Financial Services

- 2012–2013: Wrote medium-sized book for financial advisor launching new firm, describing his economic theories.
- 2012–2013: Wrote eBook for financial advisor on life and investing lessons.
- 2010–2013: Wrote roughly a dozen articles, white papers, or website columns for various financial advisors.
- 2010–2012: Wrote roughly 40 short biographies (about 1,5000 words each) of financial advisors for financial services consulting firm “elite advisors” website.
- 2008–2011: Wrote roughly a dozen “custom forewords” for two different books for financial services consulting firm.
- 2008–2010: Wrote (unpublished) book on ETFs (exchange-traded funds) for R.J. Shook of the Winner’s Circle.
- 2007-2009: Wrote “Round Table” materials for financial services consulting firm.
- 2007–2008: Wrote coaching book for financial services consulting firm that embodied, revised, and updated the firm’s core curriculum.
- 2007–2010: Wrote 52 consecutive monthly columns in *Research Magazine* for a principal at a major financial services consulting firm.
- 2006–2008: Wrote 11 additional columns for same principal for two other magazines, *Wealth Manager* and *Solutions*.
- 2004: Wrote 7 columns for different principal at same coaching company for *Research Magazine*.

Psychology and Wellness

- 2013: Developed conceptual framework and table of contents for in-depth book on depression and children for psychologist client.
- Substantially assisted on *Dummies* book on depression for psychologist client.